



Big County Preps Web Advertisement Rates

BCP offers your company true ground roots access to, arguably, the best prep football athletes in the Tampa Bay Area, by providing your company with the ability to introduce its brand and sustain brand loyalty to the Tampa Bay market. As your company continues to reach new customers with its creativity and uniqueness, BCP recognizes that an opportunity exists in the Prep athletic market.

Splash Page and Site Background:

This sponsorship gives you the rights to have your company logo and message on the splash page, as well as the background of every page on the BCP site network. This includes the background to the BCP Nation web forum. Between the splash page, each page on the BCP site network, and the BCP Nation web forum you are guaranteed to have your message seen by a large audience across the state, and the rest of the country.

Facebook Split Banner, Social Media Package:

This sponsorship gives your company the rights to having your logo and message on one-third of the BCP Facebook page cover photo. This package also allows for your company to broadcast a message on the BCP social media network once per day (timing to be agreed upon by both parties). The BCP social media network contains over 5,000 fans on Facebook and 4,000 followers on twitter. According to numbers produced by Facebook, the BCP Facebook page has a reach of more than 127000 people while according to Klout the BCP Twitter network has a reach of more than 8,000 people.

Social Media Reach:

Between Twitter accounts the BCP Twitter network has a reach of over 8,000 people, according to Klout.com. Facebook Page: Big County Preps has 5151 fans and according to Facebook Administrative tools has a reach of over 17,000 people.

Web Forum Banner:

The BCP Nation web forum has over 1,700 members and welcomes more than 330,000 views per month. Since it became active in 2008 the forum has grown in popularity each month. The banner gives you complete rights to publishing your company logo and message at the top of the web forum which will be seen by people across the state as well as the country.

Highlight Page Banner:

The BCP highlight page library is one of the most popular in the state. It is sought out by players, parents and coaches, both at the high school and college level. BCP has developed relationships with players and coaches to make the highlight page a very desirable destination to gain knowledge of a library of recruits.

Homepage Above Fold (non rotate):

This above-the-fold advertisement will be seen by all parties as soon as they enter the BCP website. A non-rotating advertisement means that your ad will constantly be the focus and where all eyes will remain.

BCP Statistic

6000 Daily Visitors and nearly 100 daily unique visitors

1700 Forum Members

11,000 Daily Forum Views

330,000 Monthly Forum Page Views

4000 Combined Twitter Followers

5150 Facebook Fans

| | Splash page & site background | 280x200 Homepage above fold non rotated | 280x200 Homepage above fold Rotate | 280x150 Homepage below fold | 900x200 Web Forum Banner | 860x90 Highlight page Banner | 240x266 Facebook split banner, Social Media Package |
|-----------|-------------------------------|---|------------------------------------|-----------------------------|--------------------------|------------------------------|---|
| 1 month | \$1000 | \$300 | \$200 | \$100 | \$500 | \$400 | \$700 |
| 3 months | \$2550 | \$765 | \$510 | \$255 | \$1275 | \$1020 | \$1785 |
| 6 months | \$5100 | \$1530 | \$1020 | \$510 | \$2550 | \$2140 | \$3570 |
| 9 months | \$7650 | \$2295 | \$1530 | \$765 | \$4025 | \$3160 | \$5355 |
| 12 months | \$10200 | \$3060 | \$2040 | \$1020 | \$5100 | \$4080 | \$7140 |